

CCBC HIGH SCHOOL

BUSINESS ACADEMY

Learn Today. Lead Tomorrow.



Scan to get started!

TO LEARN MORE CONTACT

collegehereandnow@ccbc.edu

Academy Info:

Are you ready to lead, innovate, and shape the future of business?

Business is more than numbers—it shapes the future of every industry. At **CCBC's Business Academy**, students explore innovation, strategy, and leadership while preparing for careers such as: entrepreneurship, marketing, finance, and management. Through hands-on learning and experienced faculty guidance, students build essential skills, complete core business courses, choose specialized electives, and may earn a micro credential. With the opportunity to earn up to **25 college credits** while in high school, CCBC helps students **Start Strong, Stay Strong, and Finish Stronger.**

REQUIREMENTS

- Students can join the academy during their junior or senior year
- Good attendance
- Good conduct
- 3.0 GPA
- B or higher in all high school English courses
- B or higher in high school Algebra II, Pre-Calc, or Calculus
- Recommendation from principal or school counselor

FIRST YEAR

First Semester – 7 credits

Course	Credits
WRIT 101 - English Composition	3
BUSM 112 - Principles of Management	3
COLL 100 - Titan Transition	1

Second Semester – 6 credits

Course	Credits
CIST 100 - Intro to Information Technology	3
BUSM 255 - Macroeconomics	3

SECOND YEAR

Third Semester – 6 credits

Course	Credits
ACCT 110 - Financial Accounting	3
Business/Humanities/Social Science Elective	3

Fourth Semester – 6 credits

Course	Credits
COMM 201 - Public Speaking	3
Business/Humanities/Social Science Elective	3

ELECTIVE OPTIONS

LITR 217 World Literature
 BUSM 241 Human Resource Mgt
 COMM 230 Team Development
 COMM 120 Social Media
 BUSM 245 Principles of Marketing
 BUSM 256 Microeconomics

BUSM 108 Entrepreneurship - EMC
 ACCT 111 Managerial Accounting - AEMC
 BUSM 205 Business Law - LLMC
 HIST 101 Western Civilization I - GDMC
 HIST 102 Western Civilization II - GDMC
 HIST 111 U.S. History I - GDMC
 HIST 112 U.S. History II - GDMC

- *Entrepreneurship Micro Credential (EMC)*
- *Leadership and Law Micro Credential (LLMC)*
- *Global Distinction Micro Credential (GDMC)*
- *Accounting Essentials Micro Credential (AEMC)*

Notes: Global Distinction Micro Credential: Take 6 credits of qualifying courses, participate in one global intensive experience, and complete 10 hours of global activities, virtually or in-person, to earn this credential.

Summer optional courses to complete additional credits (not required):
 MATH 130 College Algebra, MATH 155 Pre-Calculus, MATH 151 Calculus I (3-4 credits)

Program Curriculum
 Credits Required 25