



COMMUNITY COLLEGE
OF BEAVER COUNTY
CCBC.EDU

**Real Learning
for Real Life**

Applied Management

Associate Degree in Applied Science
Degree Plan for Full Time Students



Scan to get started!

TO LEARN MORE CONTACT

business@ccbc.edu
724-480-3504

Program Info:

Did you graduate from a Career and Technical Center (CTC)? Are you interested in becoming an entrepreneur, leader, or small business manager?

WHAT WILL I LEARN?

As an Applied Management major, you will learn about the functional areas of typical businesses. Topics of study include management, accounting, marketing, and team development

CAREERS IN APPLIED MANAGEMENT

The Applied Management degree prepares CTC graduates to complement their studies with an entrepreneurial-focused degree designed for students interested in opening their own business or preparing for a management position within their field.

RELATED CREDENTIALS

- Accounting Essentials (micro-credential)
- Leadership and Law (micro-credential)
- Business Management (certificate)
- Communication (degree)
- Business (degree)

CTC GRADUATES

24 Credits Awarded from CTC Program of Studies

COURSES

First Semester – 18 credits

| Course | Credits |
|---------------------------------|---------|
| ACCT 110 - Financial Accounting | 3 |
| BUSC 220 - Team Development | 3 |
| BUSM 108 - Entrepreneurship | 3 |
| BUSM 205 - Business Law | 3 |
| BUSM 255 - Macroeconomics | 3 |
| WRIT 101 - English Composition | 3 |

Second Semester – 18 credits

| Course | Credits |
|-------------------------------------|---------|
| ACCT 111 - Managerial Accounting | 3 |
| BUSM 112 - Principles of Management | 3 |
| BUSM 245 - Principles of Marketing | 3 |
| BUSM 256 - Microeconomics | 3 |
| INTR 200 - Internship | 3 |
| MATH 130 - College Algebra | 3 |

CCBC Courses
Credits Required 36

Total Program Curriculum
Credits Required 60