



COMMUNITY COLLEGE
OF BEAVER COUNTY

CCBC.EDU

**Real Learning
for Real Life**

Business Management

Certificate

Degree Plan for Full Time Students



Scan to get started!

TO LEARN MORE CONTACT

business@ccbc.edu

724-480-3504

Program Info:

Do you want to manage your own business? Are you interested in becoming an entrepreneur, leader, or small business manager?

WHAT WILL I LEARN?

The Business Management Certificate is an entry-level certification. All courses can be applied towards the Business Associate in Science degree. As a business management major, you will learn about the functional areas of typical businesses. Topics of study include accounting, finance, human resources, production, information systems, and marketing.

CAREERS IN BUSINESS

Careers in business management include financial management, event planning, accounting, bookkeeping, marketing, and human resources.

RELATED CREDENTIALS

- Accounting Essentials (micro-credential)
- Leadership and Law (micro-credential)
- Business (degree)
- Communication (degree)

Curriculum

First Semester – 15 credits

Course	Credits
ACCT 110 - Financial Accounting	3
BUSM 112 - Principles of Management	3
BUSM 255 - Macroeconomics	3
CIST 100 - Introduction to Information Technology	3
Business Elective	3

Second Semester – 15 credits

Course	Credits
ACCT 111 - Managerial Accounting	3
BUSM 256 - Microeconomics	3
BUSM 108 - Entrepreneurship	3
BUSM 245 - Principles of Marketing	3
DATA 110 - Fundamentals of Business Intelligence & Data Analytics	3

Program Curriculum

Credits Required 30